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1. Existing laws and organizational practices provide sufficient protection of my personal information.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Yes	346	186	160	106	118	122	39	121	105	81	43	91	96	115
	43%	48%	39%	50%	44%	38%	40%	52%	37%	43%	55%	46%	45%	38%
		B		E			**	H*			M*			
No	228	125	103	45	85	99	26	52	93	57	16	44	74	94
	28%	32%	25%	21%	32%	31%	27%	23%	33%	30%	21%	22%	34%	30%
					C		**	*			*		K	
Don't know	228	78	150	62	64	101	33	58	87	50	19	65	46	99
	28%	20%	36%	29%	24%	31%	33%	25%	30%	27%	24%	32%	21%	32%
			A				**	*			*	L		L
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Organizations are open and transparent about how they collect and use my personal information.

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Yes	266	134	132	91	74	101	31	97	79	59	34	75	62	95
	33%	35%	32%	43%	28%	31%	32%	42%	28%	32%	43%	38%	29%	31%
				DE			**	H*			*			
No	373	194	179	78	143	152	34	91	155	94	24	85	118	145
	47%	50%	43%	36%	54%	47%	34%	40%	54%	50%	31%	42%	55%	47%
					C		**	*	G		*		JK	
Don't know	163	61	102	44	50	69	34	43	51	35	20	40	35	68
	20%	16%	25%	21%	19%	21%	34%	19%	18%	19%	26%	20%	16%	22%
			A				**	*			*			
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How concerned are you about an organization transferring your personal information from BC to organizations outside of Canada?

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Top 2 Box (Net)	601	290	311	131	201	269	71	172	224	133	39	148	156	258
	75%	75%	75%	61%	75%	84%	73%	74%	79%	71%	50%	74%	73%	84%
				C	CD	**	*	I			*	J	J	JKL
1 - Very concerned (4)	270	123	146	38	90	141	31	74	110	53	11	50	74	134
	34%	32%	35%	18%	34%	44%	32%	32%	39%	28%	15%	25%	34%	44%
				C	CD	**	*	I			*		J	JK
2 (3)	331	167	165	92	111	128	40	98	114	79	28	98	82	124
	41%	43%	40%	43%	42%	40%	41%	42%	40%	42%	35%	49%	38%	40%
							**	*			*	L		
Bottom 2 Box (Net)	201	99	102	83	66	53	27	59	60	55	40	53	59	50
	25%	25%	25%	39%	25%	16%	27%	26%	21%	29%	50%	26%	27%	16%
				DE	E		**	*		H	KLM*	M	M	
3 (2)	155	70	84	52	57	45	8	47	52	48	22	40	50	43
	19%	18%	20%	25%	21%	14%	8%	20%	18%	25%	28%	20%	23%	14%
				E			**	*		H	M*		M	
4 - Not concerned at all (1)	47	28	18	30	9	7	19	12	8	7	18	13	9	7
	6%	7%	4%	14%	3%	2%	20%	5%	3%	4%	22%	6%	4%	2%
				DE			**	*			KLM*			
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
Mean	3	3	3.1	2.7	3.1	3.3	2.8	3	3.1	3	2.4	2.9	3	3.3
					C	CD	**	*	I		*	J	J	JKL
Std. Dev.	0.87	0.89	0.86	0.94	0.83	0.78	1.08	0.86	0.82	0.83	1	0.83	0.87	0.78
Std. Err.	0.03	0.05	0.04	0.06	0.05	0.04	0.11	0.06	0.05	0.06	0.11	0.06	0.06	0.04

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. How important do you consider the following items as components of general public education? - Resources for individuals regarding personal information and privacy rights

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Top 2 Box (Net)	702	329	374	170	235	297	82	201	251	168	58	163	197	283
	88%	85%	90%	80%	88%	92%	83%	87%	88%	89%	74%	81%	92%	92%
			A		C	C	**	*			*		JK	JK
1 - Very important (4)	408	179	229	100	120	188	54	118	140	96	29	100	99	180
	51%	46%	55%	47%	45%	58%	55%	51%	49%	51%	36%	50%	46%	58%
			A			D	**	*			*			JL
2 (3)	294	149	145	70	116	109	28	83	111	72	30	62	99	104
	37%	38%	35%	33%	43%	34%	29%	36%	39%	38%	38%	31%	46%	34%
					C		**	*			*			KM
Bottom 2 Box (Net)	100	60	40	43	31	25	16	30	34	20	20	37	18	24
	12%	15%	10%	20%	12%	8%	17%	13%	12%	11%	26%	19%	8%	8%
			B		DE		**	*			LM*	LM		
3 (2)	91	53	38	39	27	25	14	27	30	19	17	35	14	24
	11%	14%	9%	18%	10%	8%	15%	12%	11%	10%	21%	18%	7%	8%
				DE			**	*			LM*	LM		
4 - Not important at all (1)	9	8	2	5	4	-	2	3	4	1	3	2	4	-
	1%	2%	*	2%	2%	-	2%	1%	1%	1%	4%	1%	2%	-
				E			**	*			M*			
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
Mean	3.4	3.3	3.5	3.2	3.3	3.5	3.4	3.4	3.4	3.4	3.1	3.3	3.4	3.5
			A			CD	**	*			*		J	JKL
Std. Dev.	0.73	0.77	0.68	0.83	0.72	0.64	0.8	0.73	0.72	0.69	0.87	0.8	0.69	0.64
Std. Err.	0.03	0.04	0.03	0.06	0.04	0.04	0.08	0.05	0.04	0.05	0.1	0.06	0.05	0.04

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. How important do you consider the following items as components of general public education? - Resources for individuals learning about how to protect their personal information

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Top 2 Box (Net)	697	330	368	164	236	297	79	195	255	168	58	159	197	284
	87%	85%	89%	77%	89%	92%	80%	84%	90%	89%	74%	79%	91%	92%
				C	C	C	**	*			*		JK	JK
1 - Very important (4)	422	188	235	99	118	206	47	127	153	95	24	102	100	196
	53%	48%	57%	46%	44%	64%	48%	55%	54%	51%	30%	51%	47%	64%
						CD	**	*			*	J		JKL
2 (3)	275	142	133	65	118	92	32	68	102	73	34	57	96	87
	34%	37%	32%	31%	44%	28%	33%	29%	36%	39%	44%	29%	45%	28%
					CE		**	*			*		KM	
Bottom 2 Box (Net)	105	59	45	49	30	25	19	36	30	20	20	41	19	24
	13%	15%	11%	23%	11%	8%	20%	16%	10%	11%	26%	21%	9%	8%
				DE			**	*			LM*	LM		
3 (2)	95	51	44	45	26	24	19	31	27	18	19	38	15	23
	12%	13%	11%	21%	10%	7%	20%	13%	9%	10%	24%	19%	7%	8%
				DE			**	*			LM*	LM		
4 - Not important at all (1)	9	8	2	5	4	1	-	5	3	1	1	3	4	1
	1%	2%	*	2%	1%	*	-	2%	1%	1%	2%	2%	2%	*
							**	*			*			
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
Mean	3.4	3.3	3.5	3.2	3.3	3.6	3.3	3.4	3.4	3.4	3	3.3	3.4	3.6
			A			CD	**	*			*		J	JKL
Std. Dev.	0.74	0.78	0.7	0.85	0.71	0.64	0.77	0.8	0.7	0.69	0.79	0.83	0.69	0.64
Std. Err.	0.03	0.04	0.03	0.06	0.04	0.04	0.08	0.05	0.04	0.05	0.09	0.06	0.05	0.04

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. How important do you consider the following items as components of general public education? - Resources for individuals on obtaining help, information, and advice related to privacy

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Top 2 Box (Net)	699	332	367	174	229	296	88	202	247	161	57	167	193	282
	87%	85%	89%	81%	86%	92%	90%	87%	87%	86%	73%	83%	90%	92%
						C	**	*			*		J	JK
1 - Very important (4)	375	162	213	87	118	170	42	115	130	88	22	94	99	160
	47%	42%	52%	41%	44%	53%	43%	50%	46%	47%	27%	47%	46%	52%
			A			C	**	*			*	J	J	J
2 (3)	324	170	154	87	110	127	46	87	118	73	36	73	94	121
	40%	44%	37%	41%	41%	39%	47%	38%	41%	39%	45%	36%	44%	39%
							**	*			*			
Bottom 2 Box (Net)	103	57	47	40	38	26	10	30	37	27	21	34	22	26
	13%	15%	11%	19%	14%	8%	10%	13%	13%	14%	27%	17%	10%	8%
				E			**	*			LM*	M		
3 (2)	96	50	46	38	35	23	10	25	35	26	20	33	20	23
	12%	13%	11%	18%	13%	7%	10%	11%	12%	14%	26%	17%	9%	7%
				E	E		**	*			LM*	LM		
4 - Not important at all (1)	7	7	*	2	3	3	-	5	2	*	1	*	3	3
	1%	2%	*	1%	1%	1%	-	2%	1%	*	1%	*	1%	1%
							**	*			*			
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
Mean	3.3	3.3	3.4	3.2	3.3	3.4	3.3	3.3	3.3	3.3	3	3.3	3.3	3.4
			A			CD	**	*			*	J	J	J
Std. Dev.	0.72	0.74	0.69	0.76	0.73	0.67	0.65	0.75	0.71	0.72	0.77	0.75	0.69	0.67
Std. Err.	0.03	0.04	0.03	0.05	0.04	0.04	0.07	0.05	0.04	0.05	0.09	0.05	0.05	0.04

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. How important do you consider the following items as components of general public education? - Targeted curriculum for K-12 schools relating to privacy rights

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Top 2 Box (Net)	604	287	318	147	210	247	77	166	212	150	58	138	169	239
	75%	74%	77%	69%	79%	77%	78%	72%	74%	80%	74%	69%	78%	78%
				C			**	*			*			
1 - Very important (4)	281	130	151	66	88	127	45	81	95	60	21	67	70	123
	35%	33%	36%	31%	33%	40%	46%	35%	33%	32%	27%	34%	32%	40%
							**	*			*			
2 (3)	324	157	167	81	122	120	32	85	116	90	37	71	99	117
	40%	40%	40%	38%	46%	37%	33%	37%	41%	48%	47%	35%	46%	38%
							**	*			*		K	
Bottom 2 Box (Net)	198	102	95	66	57	75	21	65	73	38	20	62	47	68
	25%	26%	23%	31%	21%	23%	22%	28%	26%	20%	26%	31%	22%	22%
				D			**	*			*			
3 (2)	168	82	86	60	50	58	19	55	61	32	18	57	39	55
	21%	21%	21%	28%	19%	18%	20%	24%	22%	17%	22%	29%	18%	18%
				DE			**	*			*	LM		
4 - Not important at all (1)	29	20	9	6	7	17	2	10	12	6	3	5	7	14
	4%	5%	2%	3%	2%	5%	2%	4%	4%	3%	4%	3%	3%	4%
							**	*			*			
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
Mean	3.1	3	3.1	3	3.1	3.1	3.2	3	3	3.1	3	3	3.1	3.1
							**	*			*			
Std. Dev.	0.84	0.87	0.81	0.84	0.78	0.88	0.83	0.87	0.85	0.78	0.8	0.85	0.8	0.86
Std. Err.	0.03	0.04	0.04	0.06	0.05	0.05	0.08	0.06	0.05	0.06	0.09	0.06	0.05	0.05

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. How important do you consider the following items as components of general public education? - Targeted curriculum for post-secondary schools relating to privacy rights

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Top 2 Box (Net)	623	289	334	159	208	256	79	173	221	150	62	143	172	245
	78%	74%	81%	74%	78%	79%	80%	75%	77%	80%	79%	72%	80%	80%
							**	*			*			
1 - Very important (4)	300	125	174	78	87	134	47	85	97	70	24	68	78	129
	37%	32%	42%	37%	33%	42%	48%	37%	34%	37%	31%	34%	36%	42%
			A				**	*			*			
2 (3)	324	164	160	81	121	122	32	88	123	80	37	76	94	116
	40%	42%	39%	38%	45%	38%	33%	38%	43%	42%	48%	38%	44%	38%
							**	*			*			
Bottom 2 Box (Net)	179	100	79	55	58	66	19	58	64	38	17	57	43	62
	22%	26%	19%	26%	22%	21%	20%	25%	23%	20%	21%	28%	20%	20%
							**	*			*			
3 (2)	159	86	72	51	54	54	19	51	55	33	15	54	39	50
	20%	22%	18%	24%	20%	17%	20%	22%	19%	17%	19%	27%	18%	16%
							**	*			*	M		
4 - Not important at all (1)	20	14	7	4	4	12	-	6	9	5	2	3	4	12
	3%	4%	2%	2%	2%	4%	-	3%	3%	3%	2%	1%	2%	4%
							**	*			*			
Sigma	802	389	413	213	267	322	98	231	285	188	79	200	215	308
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary														
Mean	3.1	3	3.2	3.1	3.1	3.2	3.3	3.1	3.1	3.1	3.1	3	3.1	3.2
			A				**	*			*			
Std. Dev.	0.81	0.83	0.79	0.82	0.77	0.84	0.77	0.84	0.81	0.8	0.77	0.82	0.77	0.84
Std. Err.	0.03	0.04	0.04	0.06	0.05	0.05	0.08	0.05	0.05	0.06	0.09	0.06	0.05	0.05

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4. How important do you consider the following items as components of general public education? - Top 2 Box Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Resources for individuals regarding personal information and privacy rights	702	329	374	170	235	297	82	201	251	168	58	163	197	283
	88%	85%	90%	80%	88%	92%	83%	87%	88%	89%	74%	81%	92%	92%
			A		C	C	**	*			*		JK	JK
Resources for individuals learning about how to protect their personal information	697	330	368	164	236	297	79	195	255	168	58	159	197	284
	87%	85%	89%	77%	89%	92%	80%	84%	90%	89%	74%	79%	91%	92%
					C	C	**	*			*		JK	JK
Resources for individuals on obtaining help, information, and advice related to privacy	699	332	367	174	229	296	88	202	247	161	57	167	193	282
	87%	85%	89%	81%	86%	92%	90%	87%	87%	86%	73%	83%	90%	92%
						C	**	*			*		J	JK
Targeted curriculum for K-12 schools relating to privacy rights	604	287	318	147	210	247	77	166	212	150	58	138	169	239
	75%	74%	77%	69%	79%	77%	78%	72%	74%	80%	74%	69%	78%	78%
					C		**	*			*			
Targeted curriculum for post-secondary schools relating to privacy rights	623	289	334	159	208	256	79	173	221	150	62	143	172	245
	78%	74%	81%	74%	78%	79%	80%	75%	77%	80%	79%	72%	80%	80%
							**	*			*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4. How important do you consider the following items as components of general public education? - Bottom 2 Box Summary

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
Resources for individuals regarding personal information and privacy rights	100	60	40	43	31	25	16	30	34	20	20	37	18	24
	12%	15%	10%	20%	12%	8%	17%	13%	12%	11%	26%	19%	8%	8%
Resources for individuals learning about how to protect their personal information	105	59	45	49	30	25	19	36	30	20	20	41	19	24
	13%	15%	11%	23%	11%	8%	20%	16%	10%	11%	26%	21%	9%	8%
Resources for individuals on obtaining help, information, and advice related to privacy	103	57	47	40	38	26	10	30	37	27	21	34	22	26
	13%	15%	11%	19%	14%	8%	10%	13%	13%	14%	27%	17%	10%	8%
Targeted curriculum for K-12 schools relating to privacy rights	198	102	95	66	57	75	21	65	73	38	20	62	47	68
	25%	26%	23%	31%	21%	23%	22%	28%	26%	20%	26%	31%	22%	22%
Targeted curriculum for post-secondary schools relating to privacy rights	179	100	79	55	58	66	19	58	64	38	17	57	43	62
	22%	26%	19%	26%	22%	21%	20%	25%	23%	20%	21%	28%	20%	20%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Choose the statements that best reflect your knowledge of your privacy rights

	Total	Gender		AGE			EDUCATION				AGE GROUP			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents (unwtd)	802	388	414	217	309	276	32	101	342	327	55	238	245	264
Base: All Respondents (wtd)	802	389	413	213	267	322	98	231	285	188	79	200	215	308
I am aware of BC's Personal Information Protection Act	260	132	127	85	85	90	7	75	96	81	25	87	66	82
	32%	34%	31%	40%	32%	28%	8%	32%	34%	43%	31%	44%	30%	27%
				E			**	*		H	*	LM		
I am aware of BC's Information and Privacy Commissioner	248	139	110	52	66	131	17	70	98	63	15	54	53	126
	31%	36%	27%	24%	25%	41%	17%	30%	35%	34%	19%	27%	25%	41%
		B				CD	**	*			*			JKL
I am aware that I can request access to my personal information from businesses	268	142	126	65	96	107	15	87	99	67	22	69	74	102
	33%	37%	30%	30%	36%	33%	16%	38%	35%	35%	28%	35%	35%	33%
							**	*			*			
I am aware of the right to file a complaint relating to the handling of my personal information	323	168	154	72	104	147	21	107	118	77	21	76	83	143
	40%	43%	37%	34%	39%	46%	21%	46%	41%	41%	27%	38%	38%	46%
						C	**	*			*			J
None of these	267	113	154	78	90	99	61	52	97	58	29	69	75	95
	33%	29%	37%	37%	34%	31%	62%	23%	34%	31%	37%	34%	35%	31%
							**	*	G		*			
Sigma	1366	695	671	352	441	573	121	391	508	346	112	356	351	548
	170%	179%	162%	165%	165%	178%	123%	169%	178%	184%	143%	178%	163%	178%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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1	1. Existing laws and organizational practices provide sufficient protection of my personal information.
2	2. Organizations are open and transparent about how they collect and use my personal information.
3	3. How concerned are you about an organization transferring your personal information from BC to organizations outside of Canada?
4	4_1. How important do you consider the following items as components of general public education? - Resources for individuals regarding personal information and privacy rights
5	4_2. How important do you consider the following items as components of general public education? - Resources for individuals learning about how to protect their personal information
6	4_3. How important do you consider the following items as components of general public education? - Resources for individuals on obtaining help, information, and advice related to privacy
7	4_4. How important do you consider the following items as components of general public education? - Targeted curriculum for K-12 schools relating to privacy rights
8	4_5. How important do you consider the following items as components of general public education? - Targeted curriculum for post-secondary schools relating to privacy rights
9	4. How important do you consider the following items as components of general public education? - Top 2 Box Summary
10	4. How important do you consider the following items as components of general public education? - Bottom 2 Box Summary
11	5. Choose the statements that best reflect your knowledge of your privacy rights

1. Existing laws and organizational practices provide sufficient protection of my personal information.

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Yes	346	191	62	93	89	51	92	96	88	259
	43%	45%	44%	40%	45%	37%	47%	49%	58%	40%
			*		*	*			I*	
No	228	121	41	66	45	49	52	63	32	196
	28%	28%	29%	28%	23%	36%	27%	32%	21%	30%
			*		*	*			*	
Don't know	228	114	37	76	63	37	53	38	32	196
	28%	27%	26%	32%	32%	27%	27%	19%	21%	30%
			*		G*	*			*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Organizations are open and transparent about how they collect and use my personal information.

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Yes	266	142	39	85	82	41	62	62	65	201
	33%	33%	28%	36%	42%	30%	31%	32%	43%	31%
			*		*	*			I*	
No	373	200	68	105	76	70	92	102	53	320
	47%	47%	48%	45%	39%	51%	47%	52%	35%	49%
			*		*	*		D	*	H
Don't know	163	84	33	45	39	26	43	33	33	129
	20%	20%	24%	19%	20%	19%	22%	17%	22%	20%
			*		*	*			*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How concerned are you about an organization transferring your personal information from BC to organizations outside of Canada?

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Top 2 Box (Net)	601	334	97	170	141	114	155	130	114	487
	75%	78%	69%	72%	72%	83%	79%	66%	75%	75%
			*		*	G*	G		*	
1 - Very concerned (4)	270	154	44	71	69	42	66	55	46	224
	34%	36%	32%	30%	35%	31%	33%	28%	30%	34%
			*		*	*			*	
2 (3)	331	180	52	99	72	72	89	75	68	263
	41%	42%	37%	42%	36%	52%	45%	38%	45%	40%
			*		*	DG*			*	
Bottom 2 Box (Net)	201	92	44	65	56	23	42	68	38	163
	25%	22%	31%	28%	28%	17%	21%	34%	25%	25%
			*		*	*		EF	*	
3 (2)	155	70	38	47	39	23	33	50	28	127
	19%	17%	27%	20%	20%	17%	17%	25%	18%	19%
			A*		*	*			*	
4 - Not concerned at all (1)	47	21	7	19	17	-	9	18	10	37
	6%	5%	5%	8%	9%	-	5%	9%	6%	6%
			*		E*	*	E	E	*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	3	3.1	3	2.9	3	3.1	3.1	2.8	3	3
			*		*	G*	G		*	
Std. Dev.	0.87	0.85	0.88	0.91	0.95	0.68	0.83	0.93	0.86	0.88
Std. Err.	0.03	0.04	0.07	0.06	0.07	0.06	0.06	0.07	0.07	0.03

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. How important do you consider the following items as components of general public education? - Resources for individuals regarding personal information and privacy rights

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Top 2 Box (Net)	702	371	127	204	159	119	178	175	131	571
	88%	87%	90%	87%	81%	87%	90%	89%	87%	88%
			*		*	*	D		*	
1 - Very important (4)	408	212	77	119	99	78	92	96	65	342
	51%	50%	55%	50%	50%	57%	47%	49%	43%	53%
			*		*	*			*	
2 (3)	294	159	50	86	60	41	86	79	66	229
	37%	37%	35%	36%	30%	30%	43%	40%	43%	35%
			*		*	*	DE		*	
Bottom 2 Box (Net)	100	55	14	31	38	18	19	22	20	79
	12%	13%	10%	13%	19%	13%	10%	11%	13%	12%
			*		F*	*			*	
3 (2)	91	52	12	26	36	16	18	19	16	75
	11%	12%	8%	11%	18%	12%	9%	10%	10%	12%
			*		F*	*			*	
4 - Not important at all (1)	9	2	2	5	2	2	1	3	5	5
	1%	1%	1%	2%	1%	2%	1%	1%	3%	1%
			*		*	*			I*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	3.4	3.4	3.4	3.3	3.3	3.4	3.4	3.4	3.3	3.4
			*		*	*			*	
Std. Dev.	0.73	0.72	0.7	0.76	0.8	0.76	0.67	0.72	0.77	0.72
Std. Err.	0.03	0.03	0.06	0.05	0.06	0.07	0.05	0.05	0.06	0.03

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. How important do you consider the following items as components of general public education? - Resources for individuals learning about how to protect their personal information

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Top 2 Box (Net)	697	359	130	209	159	120	177	171	135	563
	87%	84%	92%	89%	81%	88%	90%	87%	89%	87%
			*		*	*	D		*	
1 - Very important (4)	422	223	78	120	99	86	99	91	76	346
	53%	52%	56%	51%	50%	63%	50%	46%	50%	53%
			*		*	G*			*	
2 (3)	275	136	51	88	60	34	78	80	58	217
	34%	32%	36%	37%	30%	25%	40%	40%	38%	33%
			*		*	*	E	E	*	
Bottom 2 Box (Net)	105	67	11	27	38	17	20	27	17	88
	13%	16%	8%	11%	19%	12%	10%	13%	11%	13%
			*		F*	*			*	
3 (2)	95	61	9	25	38	12	19	24	13	82
	12%	14%	7%	10%	19%	9%	9%	12%	9%	13%
			*		F*	*			*	
4 - Not important at all (1)	9	5	2	2	*	5	1	2	4	6
	1%	1%	1%	1%	*	4%	1%	1%	2%	1%
			*		*	*			*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	3.4	3.4	3.5	3.4	3.3	3.5	3.4	3.3	3.4	3.4
			*		*	*			*	
Std. Dev.	0.74	0.77	0.68	0.71	0.78	0.8	0.68	0.73	0.75	0.74
Std. Err.	0.03	0.04	0.06	0.05	0.06	0.07	0.05	0.05	0.06	0.03

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. How important do you consider the following items as components of general public education? - Resources for individuals on obtaining help, information, and advice related to privacy

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Top 2 Box (Net)	699	363	124	212	168	118	176	167	131	568
	87%	85%	88%	90%	85%	86%	89%	85%	86%	87%
			*		*	*			*	
1 - Very important (4)	375	197	64	114	93	62	90	84	70	305
	47%	46%	45%	48%	47%	45%	46%	43%	46%	47%
			*		*	*			*	
2 (3)	324	166	60	98	76	56	86	82	61	263
	40%	39%	43%	42%	38%	41%	44%	42%	40%	40%
			*		*	*			*	
Bottom 2 Box (Net)	103	63	17	24	29	19	21	31	21	82
	13%	15%	12%	10%	15%	14%	11%	15%	14%	13%
			*		*	*			*	
3 (2)	96	62	13	21	28	17	21	27	17	79
	12%	15%	9%	9%	14%	13%	11%	14%	11%	12%
			*		*	*			*	
4 - Not important at all (1)	7	1	4	2	*	2	-	4	4	3
	1%	*	3%	1%	*	1%	-	2%	3%	*
			A*		*	*			I*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	3.3	3.3	3.3	3.4	3.3	3.3	3.4	3.3	3.3	3.3
			*		*	*			*	
Std. Dev.	0.72	0.72	0.75	0.69	0.72	0.74	0.67	0.76	0.77	0.7
Std. Err.	0.03	0.04	0.06	0.04	0.05	0.06	0.05	0.05	0.06	0.03

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. How important do you consider the following items as components of general public education? - Targeted curriculum for K-12 schools relating to privacy rights

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Top 2 Box (Net)	604	323	114	167	143	101	159	142	122	482
	75%	76%	81%	71%	72%	74%	81%	72%	81%	74%
			*		*	*			*	
1 - Very important (4)	281	151	49	80	67	50	76	58	50	231
	35%	35%	35%	34%	34%	36%	39%	30%	33%	35%
			*		*	*			*	
2 (3)	324	172	65	87	75	51	83	84	72	252
	40%	40%	46%	37%	38%	37%	42%	42%	47%	39%
			*		*	*			*	
Bottom 2 Box (Net)	198	103	26	68	54	36	38	56	29	168
	25%	24%	19%	29%	28%	26%	19%	28%	19%	26%
			*		*	*			*	
3 (2)	168	93	21	55	45	31	34	45	23	145
	21%	22%	15%	23%	23%	22%	17%	23%	15%	22%
			*		*	*			*	
4 - Not important at all (1)	29	10	5	13	9	5	4	10	6	23
	4%	2%	4%	6%	4%	4%	2%	5%	4%	4%
			*		*	*			*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	3.1	3.1	3.1	3	3	3.1	3.2	3	3.1	3.1
			*		*	*	G		*	
Std. Dev.	0.84	0.81	0.8	0.9	0.87	0.87	0.78	0.86	0.8	0.85
Std. Err.	0.03	0.04	0.07	0.06	0.06	0.07	0.06	0.06	0.07	0.03

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. How important do you consider the following items as components of general public education? - Targeted curriculum for post-secondary schools relating to privacy rights

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Top 2 Box (Net)	623	326	113	183	155	99	160	145	118	505
	78%	77%	81%	78%	79%	73%	81%	74%	78%	78%
			*		*	*			*	
1 - Very important (4)	300	151	57	91	72	52	75	65	54	246
	37%	36%	41%	39%	37%	38%	38%	33%	35%	38%
			*		*	*			*	
2 (3)	324	175	56	93	82	47	85	81	64	259
	40%	41%	40%	39%	42%	34%	43%	41%	42%	40%
			*		*	*			*	
Bottom 2 Box (Net)	179	99	27	52	42	38	37	52	34	145
	22%	23%	19%	22%	21%	27%	19%	26%	22%	22%
			*		*	*			*	
3 (2)	159	85	25	49	39	32	32	48	31	127
	20%	20%	18%	21%	20%	23%	16%	25%	21%	20%
			*		*	*			*	
4 - Not important at all (1)	20	15	2	3	3	5	5	4	3	18
	3%	3%	2%	1%	2%	4%	2%	2%	2%	3%
			*		*	*			*	
Sigma	802	426	141	236	197	137	197	198	152	650
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary										
Mean	3.1	3.1	3.2	3.1	3.1	3.1	3.2	3	3.1	3.1
			*		*	*			*	
Std. Dev.	0.81	0.83	0.78	0.79	0.79	0.88	0.78	0.8	0.79	0.82
Std. Err.	0.03	0.04	0.07	0.05	0.06	0.08	0.06	0.06	0.06	0.03

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4. How important do you consider the following items as components of general public education? - Top 2 Box Summary

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Resources for individuals regarding personal information and privacy rights	702	371	127	204	159	119	178	175	131	571
	88%	87%	90%	87%	81%	87%	90%	89%	87%	88%
			*		*	*	D		*	
Resources for individuals learning about how to protect their personal information	697	359	130	209	159	120	177	171	135	563
	87%	84%	92%	89%	81%	88%	90%	87%	89%	87%
			*		*	*	D		*	
Resources for individuals on obtaining help, information, and advice related to privacy	699	363	124	212	168	118	176	167	131	568
	87%	85%	88%	90%	85%	86%	89%	85%	86%	87%
			*		*	*			*	
Targeted curriculum for K-12 schools relating to privacy rights	604	323	114	167	143	101	159	142	122	482
	75%	76%	81%	71%	72%	74%	81%	72%	81%	74%
			*		*	*			*	
Targeted curriculum for post-secondary schools relating to privacy rights	623	326	113	183	155	99	160	145	118	505
	78%	77%	81%	78%	79%	73%	81%	74%	78%	78%
			*		*	*			*	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4. How important do you consider the following items as components of general public education? - Bottom 2 Box Summary

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
Resources for individuals regarding personal information and privacy rights	100	55	14	31	38	18	19	22	20	79
	12%	13%	10%	13%	19%	13%	10%	11%	13%	12%
			*		F*	*			*	
Resources for individuals learning about how to protect their personal information	105	67	11	27	38	17	20	27	17	88
	13%	16%	8%	11%	19%	12%	10%	13%	11%	13%
			*		F*	*			*	
Resources for individuals on obtaining help, information, and advice related to privacy	103	63	17	24	29	19	21	31	21	82
	13%	15%	12%	10%	15%	14%	11%	15%	14%	13%
			*		*	*			*	
Targeted curriculum for K-12 schools relating to privacy rights	198	103	26	68	54	36	38	56	29	168
	25%	24%	19%	29%	28%	26%	19%	28%	19%	26%
			*		*	*			*	
Targeted curriculum for post-secondary schools relating to privacy rights	179	99	27	52	42	38	37	52	34	145
	22%	23%	19%	22%	21%	27%	19%	26%	22%	22%
			*		*	*			*	

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Choose the statements that best reflect your knowledge of your privacy rights

	Total	REGION			HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		Metro Vancouver	Vancouver Island	North/Interior	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	802	389	148	265	153	121	225	229	159	643
Base: All Respondents (wtd)	802	426	141	236	197	137	197	198	152	650
I am aware of BC's Personal Information Protection Act	260	141	39	80	48	49	77	64	52	208
	32%	33%	27%	34%	24%	36%	39%	33%	34%	32%
			*		*	*	D		*	
I am aware of BC's Information and Privacy Commissioner	248	139	45	65	47	49	75	57	35	213
	31%	33%	32%	28%	24%	36%	38%	29%	23%	33%
			*		*	*	D		*	
I am aware that I can request access to my personal information from businesses	268	145	42	81	54	41	72	78	46	223
	33%	34%	30%	34%	27%	30%	36%	39%	30%	34%
			*		*	*	D		*	
I am aware of the right to file a complaint relating to the handling of my personal information	323	174	64	85	60	60	73	106	61	261
	40%	41%	45%	36%	30%	44%	37%	53%	40%	40%
			*		*	*	DF		*	
None of these	267	136	48	84	77	45	65	49	51	216
	33%	32%	34%	36%	39%	33%	33%	25%	34%	33%
			*		G*	*			*	
Sigma	1366	734	237	395	285	246	361	354	245	1121
	170%	173%	168%	168%	145%	180%	183%	179%	161%	172%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F/G,H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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